



Veronica Ramirez del Valle, R&D Manager
Andalucia Smart City Cluster

THE ANDALUSIAN SMART CITY INITIATIVE. A COOPERATION MODEL.





Andalucía Smart City is
an **Alliance** working
to create **better cities and territories**
using **cooperation and cocreation**
as the main tool

**We help Andalusian companies
to build a bridge into the market**



An alliance of **more than 120 members:**

Large Companies
SMEs
Startups
Cities
Universities ...

To create **cities** that are:

- **Efficient**
- **Sustainable**
- **Comfortable**
- **Innovative**
- **Attractive**

Same opportunities



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Mobility and Road Safety

Technologies and solutions for urban traffic management, multi-mode transport, logistics and road safety



Energy

Energy generation, distribution, consumption and saving in cities



Environment

Impact on cities in the environment, pollution, water and waste management



Human Smart City

People in the center of smart city initiatives, inclusion, participation and



E-health and Active Ageing

Solutions around health improvement and active aging



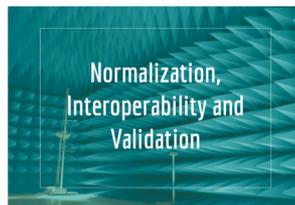
Public Procurement of Innovative Solutions

Use of this procurement procedure for the development of smart city



Tourism and Smart Destinations

Technologies for the improvement of the touristic offer and visitor interaction



Normalization, Interoperability and Validation

Standardization of smart city solutions



Big Data Products and Services Testing

Virtual lab for the testing of smart city solutions based on big data



FIWARE / Internet of Things

Solutions, Products and Services enabled to operate on the FIWARE European Standard Platform, fostered by the European Commission



Industry 4.0

Digitalization of industry and improvement of cooperation among agents along value chains

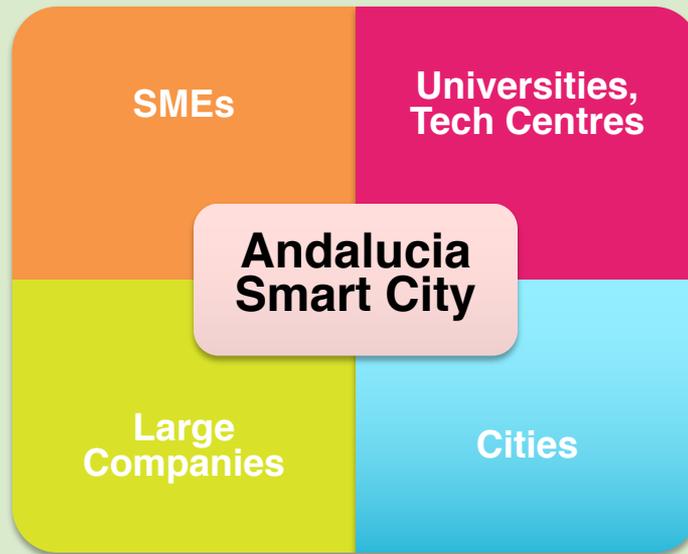




Ranging from expert startups to global multinational companies, **we cover the entire spectrum of the Smart City disciplines.**

Our strengths are:

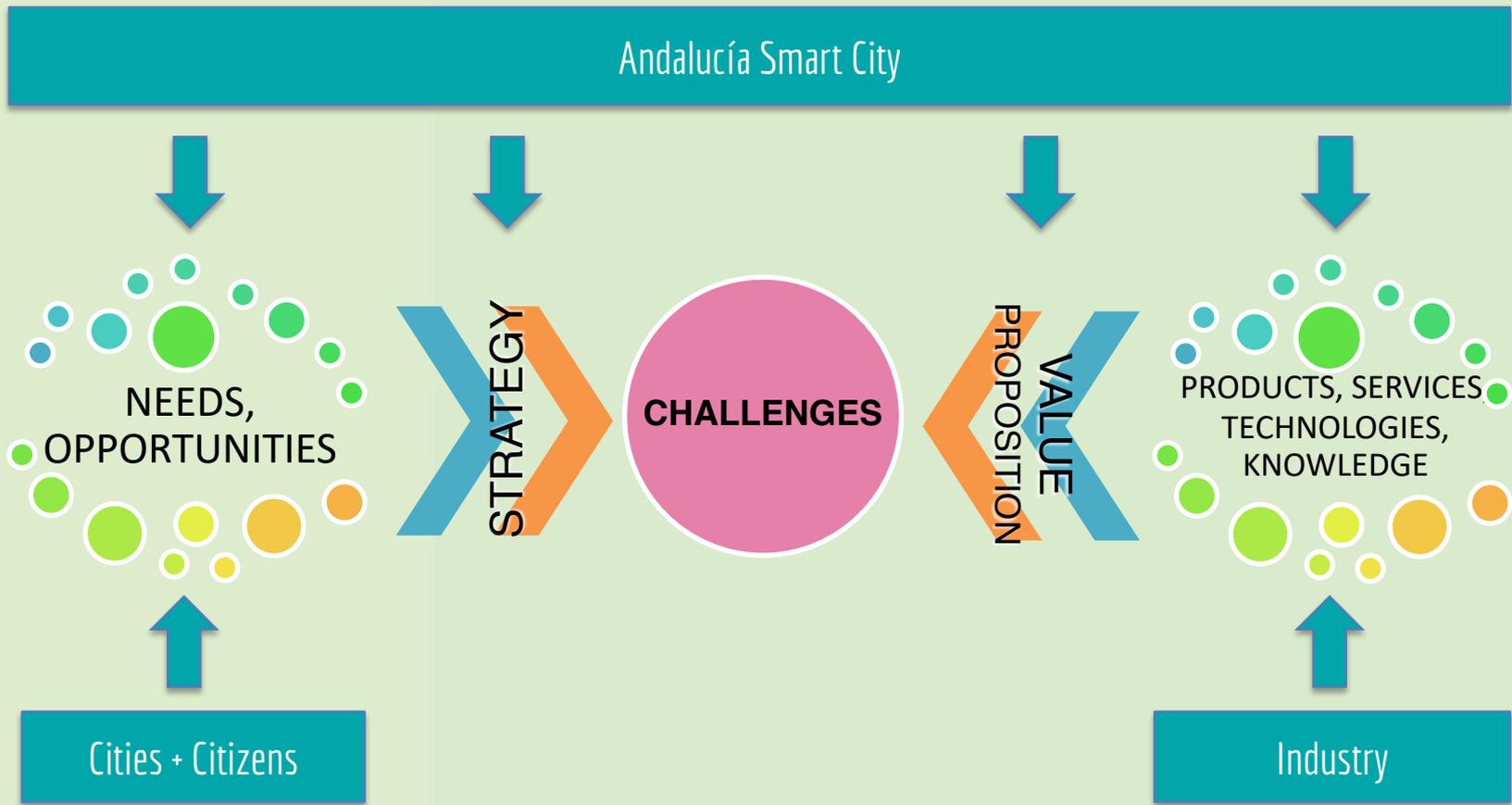
- 📊 **Sustainable Strategic Planning**
- 📊 **Green Building**
- 📊 **Net Zero Emissions**
- 📊 **City Platforms** for Decision Support
- 📊 **Mobility and Smart Transport Systems**
- 📊 **Citizen Engagement**
- 📊 **Big Data Mining and Analysis**
- 📊 **Business Models and Private-Public Partnerships**



The goal is to reach a direct benefit on the **quality of life of the citizen, both in short and long terms.**

Therefore, it is crucial to **communicate** this strategy to the inhabitants, so they maximize their understanding and use of the benefits.

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veronica@andaluciasmartcity.com

www.andaluciasmartcity.com

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European Conference on Smart,
Sustainable and Resilient Cities